



Art This Way Program RFQ GUIDELINES

UNITY MURAL

Powered by DEBRAND FINE CHOCOLATES

LOCATION:

SEE EXHIBIT A below for site photos. This mural will be located on the east and west side of the 600 block of S Harrison Street, Fort Wayne, IN. The project is meant to make use of four cement pillars on the east side of the street, two cement pillars on the west side of the street, and the solid retaining wall on the west side of the street. Mural design should incorporate the entire face of each pillar. This project is uniquely situated within a parking area and pedestrian spaces, which face South Harrison Street. The site is beside The Landing, and this mural will act as a gateway from the Landing to Promenade Park. There are colorful downlights installed on four of the pillars along S Harrison St., which light up the pathway at night.

THEME

Downtown Fort Wayne is committed to cultivating, encouraging, and preserving a culture of diversity, mutual respect, and inclusion.

We believe that every individual is a unique part of the cultural tapestry that enhances all of our daily lives. The collective sum of these individual differences, life experiences, knowledge, innovation, self-expression, and various talents not only enriches our culture, but also adds to our quality of life as well as our city's capacity for achievement

We not only embrace our differences—we celebrate them—not always with parties or parades but by living, working and laughing together side by side in daily life, respecting each other and realizing that our similarities bind us far more than any differences can separate us!

We want this mural to be a vibrant, uplifting, visual representation of our city's diversity that celebrates how we welcome all into our community.

Proposals which observe the following criteria will be given extra consideration:

- Interactive / experiential
- Celebrate unity
- Figurative
- Colorful

The Downtown Improvement District, or FWDID, funds the Art This Way program with the intention to facilitate the installation of public art in Fort Wayne, IN. The goal of this program is to activate the public realm through creative placemaking. Murals should be family friendly; murals depicting violence, salacious imagery, expletives or hate speech will not be considered.

INSTALLATION:

Our program requires the use of high-quality spray paint, Nova Color paints (<https://www.novacolorpaint.com/>) or similar high-quality product. **We require the artist to coat the finished mural with a UV resistant & graffiti resistant clear paint.** The budget for artist supplies is listed in the budget. Any supplies not used remain the property of the Art This Way program. If rented equipment is required, artist is required to notify Art This Way if rented equipment is required.



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ALL PAINTING WILL BE BELOW THE BRIDGE DECK
WEST BRIDGE RETAINING WALL: 600 square feet
TWO PILLARS WEST of S HARRISON STREET: 1,200 square feet
TWO PILLARS EAST of S HARRISON STREET: 1,200 square feet
TWO PILLARS EAST of S HARRISON STREET: (2nd ROW ALONG HARRISON ST): 1,200 square feet
TOTAL PAINTED AREA: ~4,200 square feet

MURAL BUDGET:

Artist Stipend: \$8,000.00

Supply Budget: \$2,000.00 (paint, brushes, clear coat product)

Upon signing the mural contract and waivers, the artist will receive a quarter of the artist stipend. Upon completion of the mural and a final review by Art This Way, the artist will receive the rest of the artist stipend. Travel, lodging and food will not be paid for by the Art This Way Program. Funding for this project was made possible by The Fort Wayne Downtown Economic Improvement District and DEBRAND FINE CHOCOLATES. Special thanks to Norfolk Southern for their participation in this project.

ELIGIBILITY: This is nationwide request for qualifications. Artist must be 18 or older. Selected artist(s) will sign an indemnification agreement, a hold harmless waiver. Selected artist(s) will sign a mural contract with the Art This Way Program. Selected artist(s) will sign a photo release waiver. Selected artist(s) may be asked to provide proof of insurance.

TIMELINE: Mural specific timeline is **FEBRUARY 1 – SEPTEMBER 2022**

DEADLINE for ENTRY is midnight on MARCH 6, 2022

NOTIFICATION of ACCEPTANCE: MARCH 11, 2022

SELECTED ARTIST DESIGN DEADLINE: APRIL 4, 2022

INSTALLATION: To be scheduled with artist pending contracts and approvals

Upon notification of acceptance, the artist has one week to respond to acceptance email and THREE weeks to submit a design for consideration. The artist will be asked to schedule installation start and finish dates for the mural. Please keep your contact information up to date. Any communication issues may result in loss of contract. **(DO NOT CONTACT ART THIS WAY ABOUT STATUS OF APPLICATION)**

SELECTION PROCESS: The jury is made up of professional artists, Fort Wayne Downtown Improvement District members, mural sponsors, community leaders, and Art This Way committee members. All artists will be contacted about the status of their application. If a suitable application is not received, the project will not move forward.



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APPLICATION CHECK-LIST:

ENTER ALL INFORMATION INTO THE JOTFORM TITLED: UNITY MURAL REQUEST FOR QUALIFICATIONS

Partial applications or ineligible applicants will not be considered.

- 1) TWO jpeg images of artist's previous work (each image should not exceed 5MB; in the file name please include image description: your name, medium & size; ex. 'JohnDoe Oil 50x69ft')
- 2) In 200 words or less, explain your design and how it relates to the theme above. This will be read to the jury.
- 3) Proposed design based on the THEME above (OPTIONAL, BUT STRONGLY RECOMMENDED)
- 4) Artist CV/Resume (limit 3 pages)

EXHIBIT A

RAILROAD MURAL SITE

South Harrison Street, Fort Wayne, IN 46802

WESTERN FAÇADE OF BRIDGE RETAINING WALL | 40' x 15' = 600 square feet





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WESTERN PILLARS | EAST-FACING FAÇADE | 15' (W) x 15' (H) x 3' (D) = ~540 - 600 square feet each



EAST PILLARS | WEST- FACING FAÇADE | DIRECTLY ALONG S HARRISON ST |

15' (W) x 15' (H) x 3' (D) = ~540 - 600 square feet each





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EASTERN PILLARS | EAST-FACING FAÇADE | DIRECTLY ALONG S HARRISON STREET



EASTERN PILLARS | SECOND SET OF PILLARS | EAST OF S HARRISON ST

